

Blockchain Thought Leader Cristina Dolan Joins Wall Street Blockchain Alliance Advisory Board

New York, New York (February 7, 2019) – The Wall Street Blockchain Alliance (WSBA), an industry leading non-profit trade association with a mission to guide and promote comprehensive adoption of blockchain technology and cryptoassets across global markets, is pleased to announce that Cristina Dolan has been appointed to the WSBA Advisory Board.

Cristina is a well-known technology executive with over two decades of experience building software, Internet, AI and FinTech related businesses. Currently, she is CEO of InsideChains, a firm that works with organizations to digitally transform business models through blockchain ecosystems with economic layers that offer members greater visibility, richer data and new business models. She is also a member of Forbes Technology Council and the Vice Chair and former Chair of the MIT Enterprise Forum in New York. Cristina earned a Master of Media Arts and Science from the MIT Media Lab, where she focused on interactive information and storytelling. She also holds a Masters of Computer Science Engineering and a Bachelors of Electrical Engineering with concentrations in Computer Science, Communications Technologies, and Business.

Notes Ron Quaranta, Chairman of the WSBA: “We are very excited to have Cristina join the WSBA Advisory Board. Not only is she a recognized expert in the blockchain space, but she has a long history of building successful companies across multiple technology verticals. This cross-functional fluency and expertise provides her with a unique perspective that will be extremely important to our members in 2019. She will prove to be a key asset in our goal of promoting the adoption of blockchain technology and cryptoassets across global markets.”

Notes Cristina Dolan: “This is an exciting time to join the Wall Street Blockchain Alliance, with financial institutions increasingly looking to adopt and integrate blockchain technology and applications in order to meet customer expectations drive operational efficiencies. We are entering a critical phase of adoption and the Wall Street Blockchain Alliance is uniquely positioned to facilitate thought



leadership through its engagement with regulators, policy makers, market participants and technology innovators. I am thrilled to be part of this organization and look forward to working with its members.”

Cristina is joining the Advisory Board with immediate effect, and will be supporting multiple initiatives at the WSBA, including the Product & Technology and Crypto Asset Working Groups.

About the Wall Street Blockchain Alliance

The Wall Street Blockchain Alliance (WSBA) is an industry leading non-profit trade association, with a mission to advocate, guide and promote comprehensive adoption of blockchain technology and cryptoassets across global markets.

For information about the WSBA, including membership, visit www.wsba.co or email to info@wsba.co. For media inquiries, email media@wsba.co.

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