

## **The Wall Street Blockchain Alliance Announces Enterprise Solutions Working Group**

*The collaborative body will bring members together to share information, insights, and experiences to identify best practices in deploying blockchain technology at the enterprise level*

**New York, New York (November 19, 2018)** – The [Wall Street Blockchain Alliance \(WSBA\)](#), an industry-leading non-profit trade association with a mission to guide and promote comprehensive adoption of blockchain technology and cryptoassets across global markets, is pleased to announce that it is launching the Enterprise Solutions Working Group (EWG). The EWG will join other such bodies created by the WSBA, including the Accounting, Cryptoassets, Legal, and Product & Technology Working Groups. It will be led by Andrea Tinianow, Esq., Chief Innovation Officer, Executive Vice President for US-based Global Kompass Strategies, and creator of the Delaware Blockchain Initiative, a first-of-its-kind endeavor designed to deploy blockchain technology in state government and enact blockchain-friendly legislation.

The EWG will meet on a bi-weekly basis to discuss policy issues as well as the practical challenges and implications of crafting and implementing blockchain-enabled applications at the enterprise level. Real life examples will be explored with strict attention paid to lessons learned and takeaways that can be shared within the group and organization as a whole. Key issues to be considered include business models, governance, obtaining support from stakeholders, technology alternatives, and technical aspects of implementation.

Chair of the EWG, Andrea Tinianow, commented: “The WSBA is an outstanding resource for advisors, practitioners and developers in the blockchain space. I am excited and privileged to lead this important group into what promises to be a critical year for blockchain technology adoption within financial services. The EWG will be a forum for members to share experiences, exchange ideas and collaborate on related projects in support of the successful implementation of blockchain technology at the enterprise level.”

Chairman of the WSBA, Ron Quaranta, commented: “We are very excited to launch the Enterprise Solutions Working Group, as it ties together the groundbreaking work that the organization is already undertaking with practical, tangible, and actionable insights that our members can use to ‘make blockchain real’ within their organizations. Furthermore, we are honored to have Andrea serve as the inaugural chair of this important body, as there are few individuals in the space more experienced and driven than she. I am sure that our members will greatly enjoy working with her.”

The EWG will formally launch in December 2018.

### **About the Wall Street Blockchain Alliance**

The Wall Street Blockchain Alliance (WSBA) is an industry leading non-profit trade association, with a mission to advocate, guide and promote comprehensive adoption of blockchain and distributed ledger technology across global financial markets.

For information about the WSBA, including membership, visit [www.wsba.co](http://www.wsba.co) or email to [info@wsba.co](mailto:info@wsba.co). For media inquiries, email [media@wsba.co](mailto:media@wsba.co).

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