Outlier Ventures joins the Wall Street Blockchain Alliance

Firms' experts will share knowledge and advocate for blockchain adoption across financial markets

London (November 28, 2017) -- The Wall Street Blockchain Alliance (WSBA), is pleased to announce that Outlier Ventures, the leading blockchain and Web 3.0 venture capital firm, has joined the non-profit trade association as a corporate member. Outlier brings a wealth of experience in crypto-economics, blockchain technology, regulatory issues and funding new innovation in the industry.

As Ron Quaranta, Chairman of the WSBA notes: "We are very excited to have Outlier Ventures join the WSBA as one of our corporate members. The team at Outlier have been involved in the development of blockchain from the early days and bring a wealth of expertise to WSBA members and the industry."

Jamie Burke, CEO, Outlier Ventures commented: "The WSBA fulfills an increasingly important role in working with and educating the Wall Street community about how blockchain can reinvent and improve decades old financial services processes. With distributed ledger technology, global financial markets can be more efficient, more innovative and more transparent. We look forward to working with the WSBA team and the entire membership to further build and share blockchain knowledge."

Greg Murphy, Head of Regulation and Compliance for Outlier Ventures added: "Blockchain regulation and the development of best practices has come a long way but there's still a lot of work to do for the global promise to be fulfilled. This effort requires high-level cooperation between the blockchain community, the financial services industry and regulators. The WSBA plays a leading and critical role in furthering such dialogue. I look forward to contributing to the discussion on the legal working group and other initiatives within WSBA in the coming months"

About Outlier Ventures

Outlier Ventures was launched in 2013 as the first European VC focused on blockchain technologies. Now, with a team of 20, they help pre-seed and seed stage startups navigate the emerging token space. Their venture platform which includes academic and corporate partners, offers strategic guidance on token design, economics, compliance, as well as marketing and technical development.

Their investment philosophy is based on the convergence of decentralised technologies like blockchains and distributed ledgers with 'deep tech' such as artificial intelligence, robotics, the Internet of Things, and 3D printing primarily within the Industry 4.0, Smart Cities and Mobility markets.

https://outlierventures.io/

About the Wall Street Blockchain Alliance

The Wall Street Blockchain Alliance (WSBA) is an industry leading non-profit trade association, with a mission to advocate, guide and promote comprehensive adoption

of blockchain and distributed ledger technology across global financial markets. For information about the WSBA, including membership, visit <u>www.wsba.co</u> or email to <u>info@wsba.co</u>.