



## **FOR IMMEDIATE RELEASE**

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### **Wall Street Blockchain Alliance launches Global Certification Framework**

**New York, New York (June 6, 2016)** – The Wall Street Blockchain Alliance (WSBA) has announced the unveiling of the “WSBA Certification Framework (WCF)”. The WCF is creating an educational structure to increase the availability of expert Distributed Ledger Technology (DLT) or blockchain talent in financial markets, across disciplines such as business analysis, systems architecture, coding, cyber security, operational management, and system migrations to name a few.

This platform is the result of growing WSBA member inquiries about the future of DLT or blockchain in the financial markets, and how they might have access to the growing pool of knowledge and talent required to stay competitive in the future.

States Ron Quaranta, Chairman of the WSBA: “As we have often noted throughout the financial markets, one of the industry’s greatest challenges is the lack of a large pool of technical and business expertise regarding blockchain or distributed ledger technology. As this technology expands into greater use cases in financial markets, the ability to train and maintain knowledge in this evolving field will continue to become ever more important. We are very to launch the WCF, and look forward to collaboratively contributing to the growth of blockchain usage in the future as a trade association.”

Applicants for the pilot program are currently being sought and enrolled, with the first full cohort targeted for launch in Q4 2016. Industry participants seeking more information are encouraged to email [education@wsba.co](mailto:education@wsba.co).

For information about WSBA membership, please visit [www.wsba.co](http://www.wsba.co) or email to [info@wsba.co](mailto:info@wsba.co). Media inquiries may be directed by email to [media@wsba.co](mailto:media@wsba.co).

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### **About The Wall Street Blockchain Alliance**

The Wall Street Blockchain Alliance (WSBA) is a 501 (c)(6) non-profit trade association created for financial market professionals, by financial market professionals. Our mission is to guide and promote comprehensive adoption of distributed ledger technology across financial markets. It does this by engaging with industry leaders, policymakers and technology innovators through direct communication, comment letters, best practice recommendations and more to guide the industry dialogue about this important technological innovation that the financial markets can realize the full potential of these capabilities.

For information about the WSBA, including membership, visit [www.wsba.co](http://www.wsba.co) or email [info@wsba.co](mailto:info@wsba.co).