

FOR IMMEDIATE RELEASE

Wall Street Blockchain Alliance Adds KPMG as Corporate Member

New York, New York (November 15, 2017) - The Wall Street Blockchain Alliance (WSBA), an industry leading non-profit trade association, is proud to announce that KPMG LLP has joined as a corporate member. Along with this membership, KPMG will also assume a seat on the board of directors.

"Blockchain is maturing toward the production phase and it is clear that it has the potential to dramatically impact financial services by improving outcomes critical to the industry such as cost of operations, capital consumption, customer experience and in some cases new business models and revenues," said Eamonn Maguire, global leader for KPMG's Digital Ledger Services. "We are thrilled to be joining the WSBA and to have the opportunity to collaborate with some of the leading blockchain experts in the industry."

Ron Quaranta, Chairman of the WSBA states: "We are truly grateful to have KPMG join the WSBA family as a corporate member. As one of the world's leading professional services companies, KPMG sits at the cutting edge of blockchain innovation across multiple segments of the global economy. We look forward to collaborating with them, as our global members and indeed the world, begin to implement blockchain innovations across financial markets and beyond."

About KPMG LLP

KPMG LLP, the audit, tax and advisory firm (www.kpmg.com/us), is the independent U.S. member firm of KPMG International Cooperative ("KPMG International"). KPMG International's independent member firms have 189,000 professionals, including more than 9,000 partners, in 152 countries.



About Wall Street Blockchain Alliance

The Wall Street Blockchain Alliance (WSBA) is an industry leading non-profit trade association, with a mission to advocate, guide and promote comprehensive adoption of blockchain and distributed ledger technology across global financial markets.

For information about the WSBA, including membership, visit www.wsba.co or email to info@wsba.co. For media inquiries, email media@wsba.co.